

Colombes, June 21, 2017

Appointment of Laurent Peyronneau, Managing Director of Coatex

Effective July 1st 2017, Laurent Peyronneau is being appointed Managing Director of Coatex.



Laurent Peyronneau, 46, graduated from Ecole Centrale of Lyon in Material Sciences.

In 1996 he took up the post of Sales Manager at Cray Valley, a subsidiary of the Total group supplying raw materials and additives to the Coatings, Inks and Adhesives industries. He later joined the Corporate Strategy Department (1998-2002) to manage M&A and other strategic projects, before holding a number of business management positions in Europe (2002-2006). He became Managing Director of the Korean entity in 2006 and Asia Pacific Vice-President in 2008.

In 2010 he joined Bostik as Senior Vice-President Asia Pacific, based in Hong Kong, until 2014 when he took over as Senior Vice-President of the global Non-Woven business. In March 2016 he was appointed Executive Company Secretary of Bostik, overseeing all Corporate functions including Finance, M&A, Innovation, Operations, Human Resources and Communication.

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