

Colombes, October 25, 2022

## ARKEMA SHOWCASES BIO-BASED RHEOLOGY AND SPECIALTY ADDITIVES AT PAINT & COATINGS ITALY

Arkema, a world leader in specialty materials, will meet with customers to showcase the company's latest solutions from Rheology and Specialty Additives offer at Paint & Coatings Italy in Milan from October 25-26.

Arkema experts will meet with show participants to discuss rheology and specialty additives at the Omya booth #307 and will give a technical presentation on October 26th at 2:20 p.m. in Arena 4. The presentation titled "Coapur™ 3020 BB: New more sustainable solution to reduce environmental footprint" will be presented by Dr. Catherine Corfias-Zuccalli, EMEA Technical Manager for Coatings & Inks, Arkema.

Rheology & Specialty Additives\* provide solutions for more sustainable development such as bio-based and lower carbon footprint products to help formulators seeking high-performance and more sustainable solutions for a broad range of coatings applications.

### Enabling carbon footprint reduction through process innovation and bio-based feedstock

Dr. Corfias Zuccalli's presentation will focus on the latest rheology solutions and research at Arkema to address carbon footprint reduction through process innovation and bio-based feedstocks.

*"Arkema offers innovative and more sustainable solutions to our partners, as part of our commitment to the United Nations Sustainable Development Goals," said Dr. Corfias-Zuccalli. "Our R&D and production teams are revisiting our raw material selection, manufacturing processes and innovation opportunities. During this presentation"*

For more information about Rheology and Specialty Additives from Arkema, visit the OMYA booth, #307 during the show, or visit:

[www.RheologySpecialtyAdditives.com](http://www.RheologySpecialtyAdditives.com)

Coapur™, Rheotech™, Viscoatex™, Thixol™, Coadis™ and Ecodis™ are trademarks of Arkema  
Crayvallac® is a registered trademark of Arkema

*Arkema also offers a full range of leading resins for the UV/LED/EB, powder, waterborne and high solid key low VOC coating technologies. To learn more: [www.arkema.com/global/en/markets-solutions/coatings-paints-and-inks/](http://www.arkema.com/global/en/markets-solutions/coatings-paints-and-inks/)*

*\*Rheology & Specialty Additives brings Arkema's world recognized portfolio of waterborne rheology additives, synthetic thickeners, and dispersants under flagship brands Coapur™, Rheotech™, Viscoatex™; Coadis™; together with the Crayvallac® range of organic rheology modifiers, surface modifiers, flow and levelling agents for high-solids and solvent-free applications. This full range of additives complements Arkema's resins portfolio for the key low-volatile organic compound coating technologies including waterborne, powder, ultraviolet/light emitting diode/electron beam and high-solid systems.*

Building on its unique set of expertise in materials science, Arkema offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials -Adhesive Solutions, Advanced Materials, and Coating Solutions- accounting for some 85.5% of Group sales in 2021, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €9.5 billion in 2021, and operates in some 55 countries with 20,200 employees worldwide.

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